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## Record-Breaking DRIVE EXPO WEST 2019 Features Awards Ceremony

by Chasidy Rae Sisk

Held on Sept. 27-29, DRIVE EXPO WEST 2019 boasted a record number of industry professionals and sponsors, providing an opportunity for hundreds of shop owners and automotive aftermarket executives to network and receive valuable industry education. DRIVE CEO **Bill Kilpatrick** stated, "September's EXPO offered the management tools for



**Brandon and Kelsey Lancaster** of Performance Automotive Repair. Credit: DRIVE

each DRIVE client that they need to succeed. A key component of each EXPO is creating an environment where shop owners can meet and exchange ideas with other owners. This is unlike any other industry event."

The event took place at the Sher-

aton Fairplex Hotel and Conference Center in Pomona, CA, and featured a keynote presentation by **Chris Chesney** of Advance Auto Parts.



**James and Malesia Spires** of O.T.R.A. Roadside Services, Inc. Credit: DRIVE

During the EXPO Awards dinner, DRIVE celebrated shops that have exceeded predefined benchmarks for productivity and efficiency. In addition to recognizing the recipients of the Effective Shop Manager Award and the Competent Shop Owner Award, DRIVE honored five shops for their efficiency, stability



**Dave Bloom** of Pine Aire Truck Service. Credit: DRIVE

and profitability with the highly coveted and extremely difficult to achieve honor: the Master of Shop Management Award.

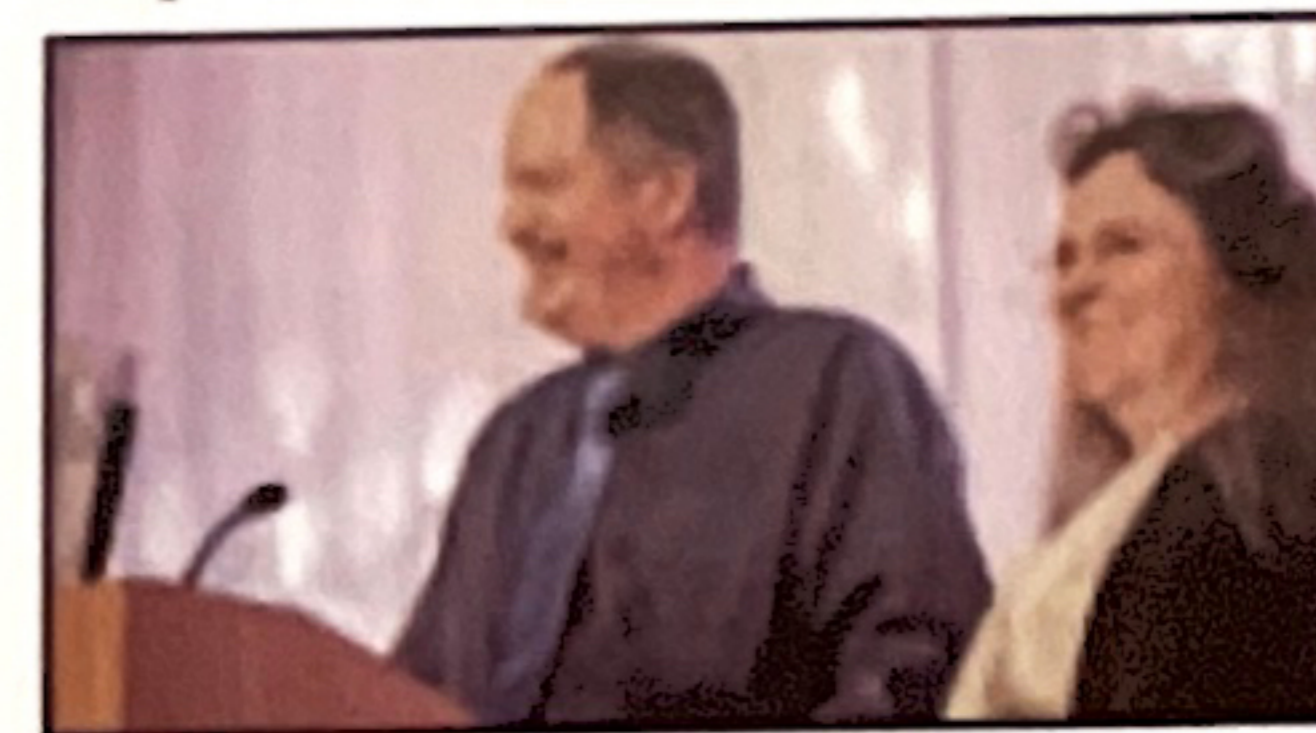
The 2019 Master of Shop Management honorees were **Dennis and Sherry Goodhue** of Diamond G Repair in Montrose, CO; **Dave Bloom** of Pine Aire Truck Service in Bay Shore, NY; **Brandon and Kelsey Lancaster** of Performance Automotive Repair in Bayfield, CO; **Deanna Cole-Eure** and **Wes Cole** of Cole's Service Center in Vancleave, MS; and **James and Malesia Spires** of O.T.R.A. Roadside Services, Inc. in Cleburne, Texas.



**Deanna Cole-Eure** of Cole's Service Center. Credit: DRIVE

DRIVE EXPO WEST 2019 also included a discussion about a strategic and important alliance between DRIVE and AAA. Additionally, Kilpatrick announced that he will personally teach two workshops next

year. "I've created these two DRIVE workshops to address the specific needs of our clients who want to gain the skills and confidence to train their team to make a huge impact on their shop's growth and success," Kilpatrick stated.



**Dennis and Sherry Goodhue** of Diamond G Repair. Credit: DRIVE

Both of the workshops will be presented over the course of two days in 2020. Kilpatrick will present "How to Train Your Team" on Feb. 24 and 25, and "How to Master Training" will be offered on April 20 and 21.

Sponsors and vendors that participated in DRIVE EXPO WEST 2019 included BOLT ON TECHNOLOGY, Meritor, AutoVitals, EasyPay Finance, NAPA AutoCare, Tekmetric and PPG.

The 2020 installment of DRIVE EXPO will again be held at the Sheraton Fairplex on Aug. 28-30, 2020. Registration for next year's event is available at [drive-expo.com](http://drive-expo.com). For more information about DRIVE, visit [driveshops.com](http://driveshops.com).

**James & Malesia Spires**

**O.T.R.A. Roadside Services, Inc.**

**Masters of Shop Management Award**

**September 27, 2019**