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## DRIVE EXPO 2019 ACHIEVES RECORD BREAKING ATTENDANCE

Shop owners, industry leaders and influencers attend 3-DAY DRIVE EXPO

**Monrovia, CA (October 16, 2019)** – DRIVE held its EXPO over a three-day period from September 27th through September 29th with a record-breaking number of both attendees and industry sponsors. Hundreds of attendees were able to network with fellow shop owners and talk to, and learn from, executives from the auto aftermarket business at this premier event.

A record number of best-in-class sponsors and vendors participated in the EXPO, including BOLT ON TECHNOLOGY, Meritor, AutoVitals, EasyPay Finance, NAPA AutoCare, Tekmetric and PPG.

DRIVE CEO Bill Kilpatrick announced he will personally deliver two workshops HOW TO TRAIN YOUR TEAM and HOW TO MASTER TRAINING. Designed and created by Mr. Kilpatrick, attendees of these workshops will gain the skills and confidence to train their shop's crew and super-charge their business' efficiency and production. HOW TO TRAIN YOUR TEAM will be delivered February 24th & February 25th, 2020. HOW TO MASTER TRAINING will be delivered April 20th & April 21st, 2020.

"I've created these two DRIVE workshops to address the specific needs of our clients who want to gain the skills and confidence to train their team to make a huge impact on their shop's growth and success," says Mr. Kilpatrick.

During the EXPO Awards Dinner, DRIVE recognized clients who have sustained high production and efficiency benchmarks. Effective Shop Manager, Competent Shop Owner and the coveted and hard-earned, Master of Shop Management Award which recognizes a shop that is efficient, stable and profitable.

Winners of the Master of Shop Management Award:

- Dennis & Sherry Goodhue of Diamond G Repair Montrose, CO
- Dave Bloom of <u>Pine Aire Truck Service</u> Bay Shore, NY
- Brandan & Kelsey Lancaster of <u>Performance Automotive Repair</u> Bayfield, CO

- Deanna Cole-Eure & Wes Cole of <u>Cole's Service Center</u> Vancleave, MS
- James & Malesia Spires of <u>O.T.R.A. Roadside Services, Inc.</u> Cleburne, TX

In addition to these EXPO highlights, a strategic DRIVE/AAA program was announced and discussed. More information to follow on this important alliance.

The next EXPO will be held August 28th through August 30th, 2020 at the Sheraton Fairplex in Pomona, CA. Prominent industry sponsors, influential speakers and the opportunity for DRIVE clients to network and learn from fellow shop owners, is the signature of the DRIVE EXPO experience. Registration is now open here.

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If you would like more information about this topic, please call Mandee Bradshaw at 818.546.5838, or email <u>mbradshaw@driveshops.com</u>.