

Press Release

FOR IMMEDIATE RELEASE

O.T.R.A. Roadside Services, Inc. Receives 2021 Best of Cleburne Award

Cleburne Award Program Honors the Achievement

CLEBURNE June 14, 2021 -- O.T.R.A. Roadside Services, Inc. has been selected for the 2021 Best of Cleburne Award four consecutive years in a row in the Truck Repair Shop category by the Cleburne Award Program.

Each year, the Cleburne Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Cleburne area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2021 Cleburne Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Cleburne Award Program and data provided by third parties.

About Cleburne Award Program

The Cleburne Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Cleburne area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Cleburne Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.

SOURCE: Cleburne Award Program

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